

CITY OF MINNEAPOLIS

# Wireless Minneapolis Community Benefits Agreement

*Outcomes as of July 2015*

# Wireless Minneapolis - USI Wireless and Community Benefits

The City of Minneapolis has a unique public-private partnership for an outdoor wireless network that covers nearly 100% of our City.

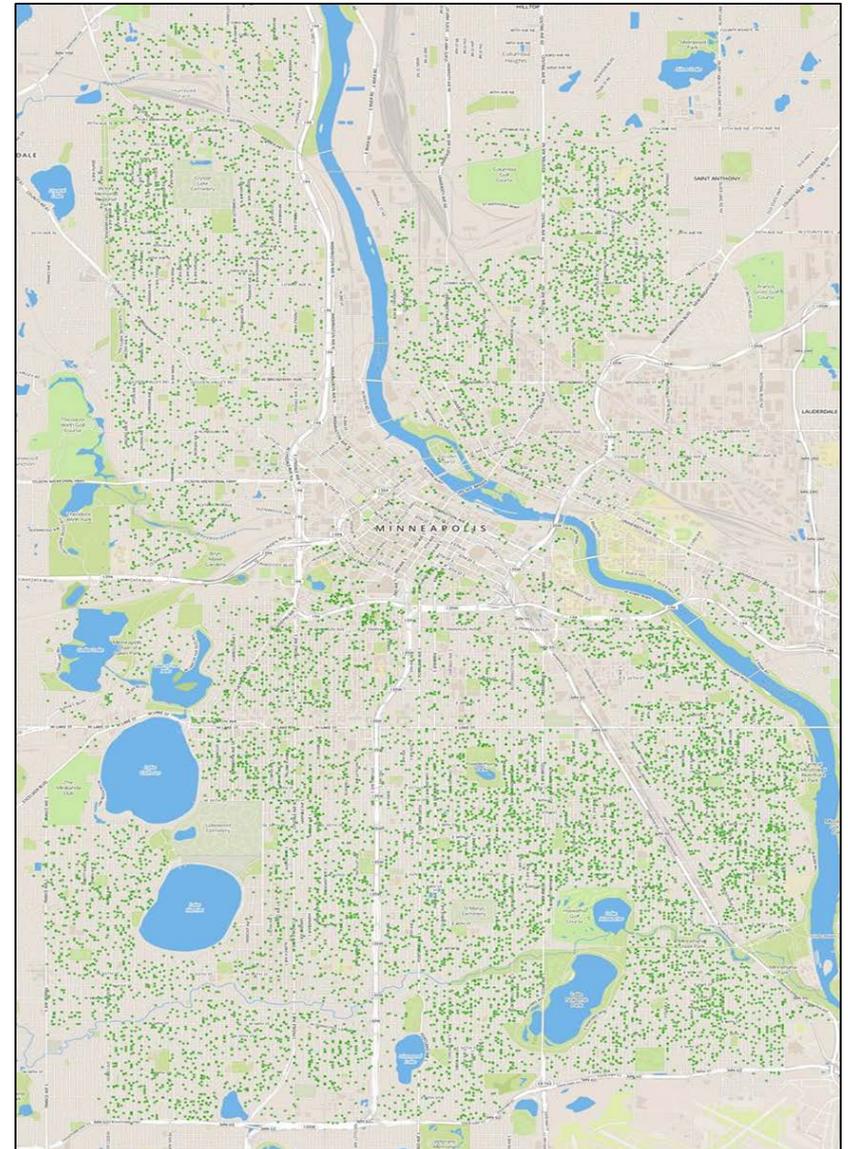
- Residents, Businesses, Visitors
- USI Wireless serves over 21,000 customers across all areas of the City (see map)
- City of Minneapolis government: anchor customer using the network for City services, emergency response, mobile workforce.

## Community Benefits Agreement

- Over 100 Free Hot Spots
- Trial Account Vouchers
- The Civic Garden, Neighborhood Portals
- Digital Inclusion Fund
- Free Community Accounts

## Low Cost Internet Access

USI Wireless offers multiple service packages for home, business and roaming service.



# Wireless Minneapolis Community Benefits

## Free Wireless Hot Spots

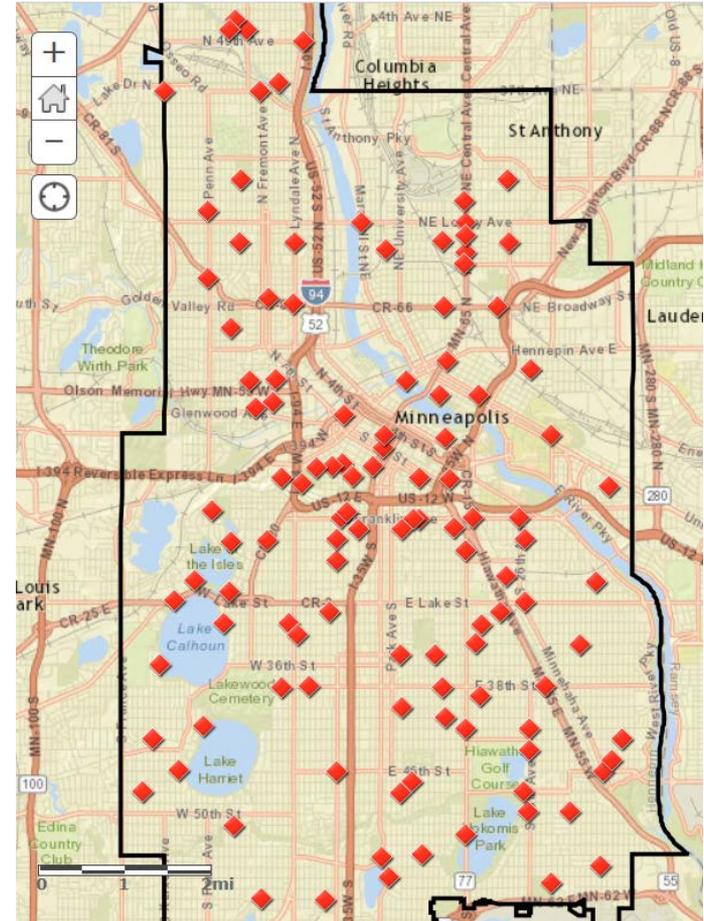
Use “USIW Free Wifi” network connection

 Visit the [Minneapolis Civic Garden](#), and get City of Minneapolis news and information!

USI Wireless along with the City of Minneapolis is providing this free wifi hotspot. Login with your existing credentials, or create a free account.

**A valid credit card is required to validate use of USI Wireless service. USI Wireless does not charge your account or store your account information on its system, but you may see a temporary authorization hold of \$0.01 with some credit card types.**

<b>Login</b>	<b>Create Free Account</b>
Username: <input type="text"/>	New Username: <input type="text"/>
Password: <input type="password"/>	New Password: <input type="password"/>
Sessions last 60 minutes, after which you will be prompted to log in again.	Confirm Password: <input type="password"/>
<input type="button" value="Log In"/>	Email Address: <input type="text"/>
	<b>Credit Card Info</b> <input type="checkbox"/> Credit Card (For validation only, you will not be charged)
<input type="button" value="Free Wireless Minneapolis Hotspot&lt;br/&gt;Courtesy:&lt;br/&gt;City of Minneapolis&lt;br/&gt;USI Wireless"/>	First Name: <input type="text"/>
	Last Name: <input type="text"/>
	Credit Card Number: <input type="text"/>
	Card Security Code: <input type="text"/>
	Expire Date: 12 / 2014
	<input type="button" value="Create"/>



## Trail Account Vouchers – 30 Days Free Roaming Service

Available for community technology organizations, volunteers, events, and digital equity programs.

# Wireless Minneapolis Community Benefits

## Civic Garden

Connect to the Civic Garden using these wireless networks:

- “USI Wireless” or
- “City of Minneapolis Public WiFi “



Use the link on the USIW login screen

**USI Wireless** Visit the [Minneapolis Civic Garden](#), and get City of Minneapolis news and information!

USI Wireless along with the City of Minneapolis is providing this free wifi hotspot. Login with your existing credentials, or create a free account.

A valid credit card is required to validate use of USI Wireless service. USI Wireless does not charge your account or store your account information on its system, but you may see a temporary authorization hold of \$0.01 with some credit card types.

**Login** **Create Free Account**

Username:  New Username:

Visit the [Minneapolis Civic Garden](#), and get City of Minneapolis news and information!

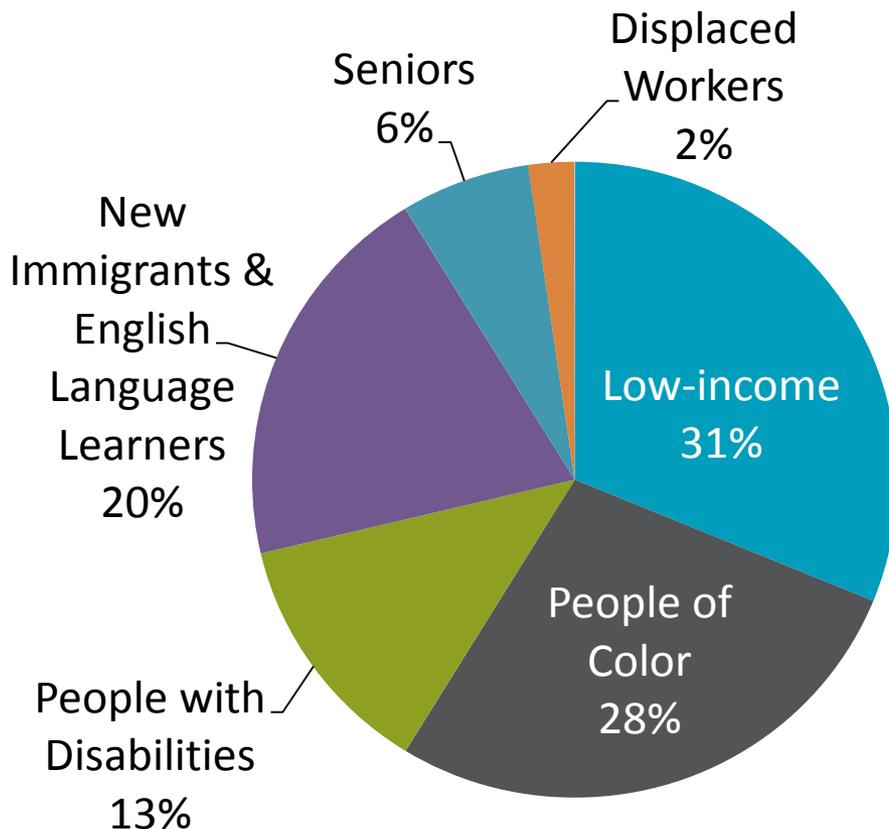


# Wireless Minneapolis Community Benefits

## Digital Inclusion Fund

- Contributions toward increasing technology access and skills
- \$500,000 to start the fund, 5% net profits each year

### Fund Distribution by Population Served



- ★ Augustana Care
- ★ Blindness: Learning in New Dimensions
- ★ Casa de Esperanza
- ★ Children's Health Care Foundation
- ★ CommonBond Communities
- ★ Employment Action Center
- ★ Library Foundation of Hennepin County
- ★ Little Brothers - Friends of the Elderly
- ★ Minneapolis Community Technology Survey
- ★ Minneapolis Public Library
- ★ Minnesota Computers for Schools
- ★ Minnesota E-Democracy.org
- ★ Open Access Connections
- ★ Operation De Novo
- ★ PACER Center
- ★ Patchwork Quilt
- ★ Phyllis Wheatley Community Center
- ★ Plymouth Christian Youth Center
- ★ Project for Pride in Living
- ★ St. Paul Neighborhood Network
- ★ The Aliveness Project
- ★ The Bridge for Runaway Youth
- ★ Tubman
- ★ TV by Girls
- ★ Twin Cities Media Alliance
- ★ Twin Cities RISE
- ★ YMCA of Metropolitan Minneapolis

# Wireless Minneapolis Community Benefits

## Free Community Accounts for Community Technology Centers

- Over 50 accounts used
- Accounts available, organizations can apply anytime

**Eligibility:** non-profit community-based, neighborhood, and faith-based associations or groups that:

- Provide public computer access
- Provide technology literacy training, and/or
- Provide technology support for underserved communities

Applications available at:

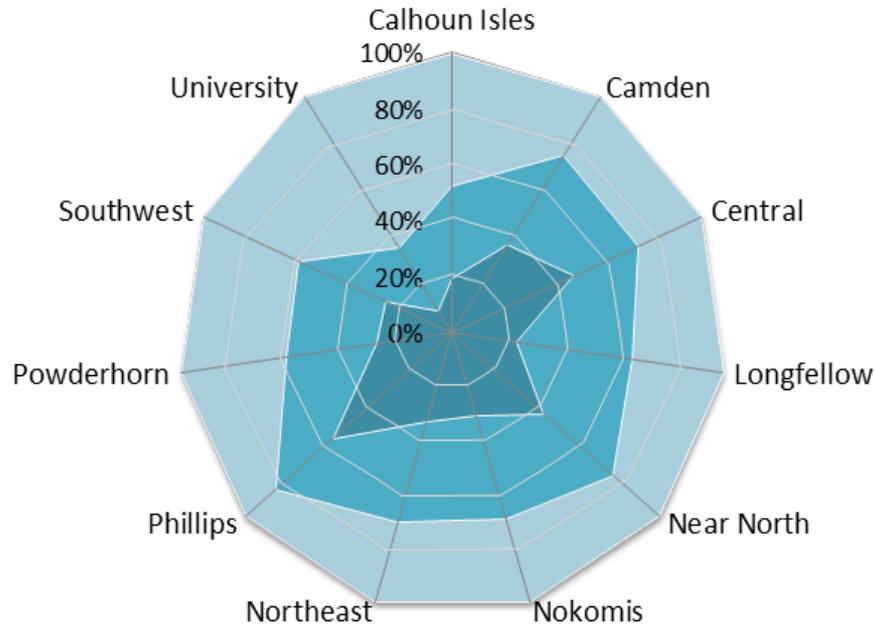
[www.minneapolismn.gov/wireless/wirelessminneapolis\\_commbenefits\\_wireless](http://www.minneapolismn.gov/wireless/wirelessminneapolis_commbenefits_wireless)

- ★ 5th Ave High Rise
- ★ African Community Senior Services
- ★ Asian Media Access
- ★ Bryan Coyle Center
- ★ C.O.M. Learning Lab
- ★ Camden Neighborhood Center
- ★ CAPI USA
- ★ Center for Changing Lives Café
- ★ Centro de Informacion y Recursos
- ★ Citywide Educational & Development Services
- ★ CrossRoads Youth at Sabathani
- ★ District 202
- ★ Elliot Twins Resident Council
- ★ Free Geek Twin Cities
- ★ Freeport Computer Lab
- ★ Friends of Peavey Park
- ★ HIRED
- ★ Hmong American Mutual Assistance Association
- ★ Holland High Rise/Logan Park
- ★ Hope Community, Inc
- ★ Legal Clinic Center for Professional Abuse
- ★ Leonardo's Basement
- ★ Logan Community Center
- ★ Lowry Tower
- ★ McRae Park
- ★ Medica Skyway Senior Center
- ★ MNIC Life Skills Center
- ★ Northeast Park
- ★ Park Avenue Church
- ★ Parker Skyview
- ★ Phillips/Club-youthline
- ★ Pillsbury House
- ★ PPL Scholars: College House at Collaborative Village
- ★ Ramen Ya (the Noodle House)
- ★ Redeemer Missionary Baptist Church
- ★ RESOURCE
- ★ Sabathani Community Center
- ★ Seward Towers East
- ★ Seward Towers West
- ★ Somali American Education Program
- ★ Southeast Asian Refugee Community Home (SEARCH)
- ★ Southeast Como Improvement Association (SECIA)
- ★ St. Maron Catholic Church
- ★ St. Stephen's Human Services, Inc.
- ★ Teen Challenge
- ★ The A.R.K. After School Program
- ★ The Living Room
- ★ Trinity Lutheran Congregation
- ★ Waite House Neighborhood Center
- ★ Waite Park
- ★ Whittier
- ★ Windom Park NE

# Minneapolis Community Technology Survey

- The City of Minneapolis IT Department has conducted a Community Technology Survey which was originally supported with the help of a grant from the Minneapolis Foundation Digital Inclusion Fund to measure the state of the digital divide in Minneapolis.
- We now have three years of data about residents' access to and experiences with computers, mobile devices and the Internet. See details at [www.minneapolismn.gov/it/inclusion](http://www.minneapolismn.gov/it/inclusion)

## 2014 Technology User Level By Community



■ High-level users   ■ Mid-level users   ■ Non-users

- Overall, the data on user levels point to a digital equity gap along the lines of income, race, age and education.
- The proportion of high-level users varied across communities: Calhoun Isles, Southwest and University had the most high-level users, while Near North, Phillips, Camden and Central had the most non-users. These relative distributions were similar in 2012 and 2013.