



Request for City Council Committee Action from the Department of Police

Date: April 14, 2015

To: Blong Yang – Chair, Public Safety, Civil Rights and Emergency Management

Referral to: John Quincy, Chair, Ways and Means Full Council

Subject: Contract Agreement with Jada Toys, Inc.

Recommendation: That the Minneapolis Police Department be given permission to execute a contract agreement with Jada Toys, Inc., granting permission for Jada Toys to produce and market die-cast replicas of Minneapolis Police Department patrol vehicles complete with department trademarked logos for a tentatively entitled "HERO PATROL" die-cast product line. The contract period is two years.

Previous Directives: None

Department Information

Prepared by: Wendy Guck
Approved by: Robin McPherson, Finance Director - Police
Presenters in Committee: Wendy Guck

Reviews

- Permanent Review Committee (PRC): Approval ___ Date _____
- Civil Rights Approval Approval ___ Date _____
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- No financial impact
- Action provides increased revenue for appropriation increase
- Action is within the Business Plan

Community Impact

- Neighborhood Notification
- City Goals

- Comprehensive Plan
- Zoning Code
- Other

Supporting Information:

The Police Department requests permission to proceed with a contract with Jada Toys, Inc. that grants permission to Jada Toys to produce and market a die-cast replica patrol vehicle using trademarked vehicle logos. Jada Toys will market the die-cast replica under its tentatively entitled "Hero Patrol" die-cast line. The contract is for two years and may be extended if Jada Toys and the City approve at that time.