



Request for City Council Committee Action from the Department of Civil Rights

Date: June 24th, 2015

To: Council Member Blong Yang, Chair - Public Safety, Civil Rights, Health, and
Emergency Management Committee.

Referral to: Council Member John Quincy, Chair, Ways & Means Committee

Subject: 2015 Urban Scholars – Request to Receive Funds from Partner Organizations
of the program.

Recommendation: The Minneapolis Department of Civil Rights requests that the Minneapolis City Council grant the department authorization to accept program funds in the amount of \$27,753 from its Urban Scholar partner organizations (Minneapolis Public Schools, The Metropolitan Council, Greater Twin Cities United Way, PCL Construction, The Minneapolis Parks and Recreation Board, and the State of Minnesota) to cover professional services for Urban Scholars programming, thereby increasing the appropriation in the Department of Civil Rights in the State and Other Fund 01600-3000500 by \$27,753 and increasing the revenue account 01600-3000500-372001 by \$27,753.

Department Information

Prepared by: Cassidy Gardenier, Assistant Director – Minneapolis Department of Civil Rights
Approved by: Velma J. Korbek, Director – Minneapolis Department of Civil Rights 
Presenters in Committee: Cassidy Gardenier, Assistant Director – Department of Civil Rights

Financial Impact *(delete all lines not applicable to your request)*

- Action provides increased revenue for appropriation increase
Dept Name: Civil Rights
Fund Name: State and Other Fund 01600-3000500
Amount: \$ 27,753.00

The Department of Civil Rights Equity Division will receive an increase in budget funds to pay for professional services for all 2015 Urban Scholars. The funds from participating organizations will be:

- Used to streamline the payment process for the leadership development training subcontractors, Amherst H. Wilder Foundation (Wilder Center for Communities/James P. Shannon Leadership Institute) and Toastmasters International (Roller Toasters Club of Minneapolis #4216).

- Used to cover any costs incurred by the partner organizations' Urban Scholars during the 12 week leadership development program.

Once the 12 week program is complete, any excess funds from the partner organizations will be returned or rolled over to the following participation year depending on the partner organization's preference.

Supporting Information

Urban Scholars is a 12 week leadership development summer internship program aimed to provide students from diverse racial and ethnic backgrounds with a distinctive professional experience focused on gaining essential leadership skills and creating career pathways to positions of influence.

Introduced by the City of Minneapolis Department of Civil Rights in 2012, Urban Scholars started with 8 college students in the City to 36 college students in five organizations in 2014. Specifically, Urban Scholars expanded into Metropolitan Council, Minneapolis Public Schools, PCL Construction, and Greater Twin Cities United Way. In 2015, Urban Scholars plans to add new partner organizations to the program including the Minneapolis Park & Recreation Board and the State of Minnesota.

The leadership development training has been subcontracted through the Amherst H. Wilder Foundation (Wilder Center for Communities/James P. Shannon Institute) and Toastmasters International (Roller Toasters Club of Minneapolis #4216) since its program inception in 2013. All facilitators, curriculum, and recognition materials have been provided by the subcontractors for the summer training sessions.

Historically, the partner organizations have covered their own Urban Scholars by paying the leadership development subcontractors directly. However, the subcontractors expressed the need to streamline the payment process due to the level of complexity of allocating and collecting payments from each organization. The complexity will only increase due to continued growth of Urban Scholars. However, the department does not expect the cost of the professional services to exceed \$50,000 in 2015.

If the Department of Civil Rights Equity Division is granted authorization to accept the funds from the partner organizations; the leadership development subcontractors will be able to generate one invoice and receive one payment for all Urban Scholars next year.

The anticipated cost per student is \$957.00 per scholar. The dollars received per organization:

Minneapolis Public Schools: \$7,656.00

The Metropolitan Council: \$10,527.00

Greater Twin Cities United Way: \$1,914.00

PCL Construction: \$957.00

The Minneapolis Parks and Recreation Board: \$957.00

The State of Minnesota (via six agencies): \$5,742.00