

City of Minneapolis

Request for Committee Action

To: Committee of the Whole
Date: 8/17/2016
From: City Coordinator's Office
Lead Staff: Gulgun Kayim
Presented by: Gulgun Kayim
File Type: Action
Subcategory: City Policy

Subject:

Creative City Road Map report

Description:

Approving the Creative City Road Map report and directing staff to further the implementation of plan goals and objectives.

Previous Actions:

September 2, 2005: Approve and adopt the 2005 Minneapolis Plan for Arts and Culture.

Ward/Address:

All Wards

Background/Analysis:

The Creative City Road Map report is the result of an 18-month long arts and culture planning process resulting in the development of a 10 year community vision and strategic plan for developing the city's arts, culture and creative economy assets.

The planning process was guided by an interest in surfacing the present creative identity of Minneapolis and visioning a future where all Minneapolitans can access and benefit from its creative economy. The process included research on Minneapolis' previous planning process, analysis of the 2005 Minneapolis Plan for Arts and Culture, research on how other communities undergo cultural planning, intentional and extensive community engagement and research with residents and visitors who are arts interested audiences, creative practitioners, leaders and workers in arts organizations and industries, arts and culture funders and underserved, underrepresented communities. The process of developing the plan included direction of a Steering Committee to guide project development and as well as five work group teams consisting of experts in specific topic areas to advise and review research in these areas.

The Creative City Road Map document was developed to inform the City's planning and relationship with the arts, artists, arts organizations and the greater community over the next 10 years. It also defines the role of arts and culture in accomplishing the City's broader goals. As a strategic vision the document will immediately inform the following City projects and products:

- The process and results will inform the Arts and Culture section of the City's Comprehensive Plan and be integrated into appropriate chapters such as Housing, Economic Development, Transportation, Urban Design, Human Capital and Land Use.

- The Minneapolis Arts Commission will use the document to guide their strategic planning and work plan.
- The Arts, Culture and the Creative Economy program will use the document to guide its work plan.

Financial Review:

No financial impact.

Attachments:

1. Creative City Road Map report.