

City of Minneapolis

Request for Committee Action

To: Health, Environment & Community Engagement
Date: 10/24/2016
Referral: Ways & Means
From: Neighborhood & Community Relations
Lead Staff: Robert Thompson
Presented by: Robert Thompson
File Type: Resolution
Subcategory: City Policy

Subject:

Community Engagement for Neighborhoods 2020

Description:

NCR is requesting City Council for:

1. Approving the Community Engagement Plan to develop Neighborhoods 2020 recommendations, with proposed completion of draft recommendations by March 30, 2018;
2. Passage of Resolution transferring \$50,000 from NRP post-2009 interest earnings fund to the Neighborhood and Community Relations Department Special Revenue Fund and increasing the Special Revenue Fund by \$50,000.
3. Authorizing appropriate City officials to execute contracts consistent with the approved Community Engagement Plan.

Previous Actions:

Enter previous actions.

Ward/Address:

All Wards

Background/Analysis:

Background:

The City enterprise has historically recognized that neighborhood organizations are in a unique position to identify local issues and opportunities in their communities and mobilize local resources. One of the main goals of the Blueprint for Equitable Engagement is to support Inclusive, vibrant and effective neighborhood organizations. In addition to the project-based work carried out over the past two decades through the Neighborhood Revitalization Program (NRP), neighborhood organizations are an increasingly integral part of the City's engagement efforts. Neighborhood organizations also serve communities that are demographically unique and face very different challenges.

The 2008 Framework for the Future established goals for administrative and program funding for Minneapolis neighborhood organizations, and lead to the design and implementation of the Community Participation Program in 2010 and 2011 following extensive engagement with neighborhood organizations across the City. The Community Participation Program was designed around the anticipated revenues from the Consolidated Redevelopment Finance District. Revenues from this District will be discontinued after 2020, and the change in funding sources provides an

opportunity to re-examine the roles of Minneapolis Neighborhood Organizations and to establish a new partnership between neighborhood organizations and the City in shaping resident participation in civic and neighborhood life.

Key questions to be addressed by the Neighborhoods 2020 work plan:

- What are the unique services provided by neighborhood organizations to residents and the City?
- What is the role of neighborhood organizations with the City government?
- What is the responsibility of City departments to engage with neighborhood organizations?
- What are the major challenges or barriers neighborhood organizations face in serving their communities or partnering with the City?
- How do we measure the impact of neighborhood work?
- Do we have the right neighborhood infrastructure (number of neighborhoods, programming, changing demographics, resource availability, etc.)?
- What resources are needed (funding, policy changes, training and support, etc.) to help support the goal of supporting inclusive, vibrant and effective neighborhood organizations?

Purpose of the Work Plan:

- (1) Ensure participation of neighborhood organization leaders, cultural community leaders, City leadership and other stakeholders in the process.
- (2) Provide clear and ongoing communication with neighborhood organizations, residents, and City leadership on the development of Neighborhoods 2020 recommendations and how these tie into the Blueprint and NCR's departmental business lines.
- (3) Develop consensus around recommendations for roles and responsibilities of funded neighborhood organizations, and the roles and responsibilities of the City in responding to and working with neighborhood organizations.
- (4) Ensure a smooth transition of Community Participation Program funding after 2020.

Outcomes:

- (1) Neighborhood organizations policy framework:
 - Clarify role of neighborhood organizations in City decision making.
 - Clarify roles and responsibilities of city departments for roles and responsibilities of the City in responding to and working with neighborhood organizations.
 - Legal parameters for uses of funds (eligible and ineligible uses of funds, etc.).
 - Target date for completion by end of 2018.

Stakeholders, Interests and Roles:

Neighborhood Organizations represent an independent voice from the City on community engagement and resident-based planning initiatives. Neighborhood organizations are directly impacted by program guidelines, funding allocations and City policies. Neighborhood Organizations will have representatives on the Neighborhoods 2020 Work Group, provide volunteers to lead facilitations, and assist the City with getting broad based feedback from residents. (IAP2 Goal: Involve)

Neighborhoods 2020 Work Group is charged with working with NCR staff to execute the Neighborhoods 2020 Work Plan, reviewing recommendations on Neighborhoods 2020 and reporting back to the NCEC. The work group would be comprised of neighborhood organizations identified by NCR through the Art of Hosting proposal, NCEC Commissioners, and other potential stakeholders that could include City staff and representatives from community based organizations. The work group would disband after community engagement plan is complete at the end of 2018. (IAP2 Goal: Collaborate)

Art of Hosting Partners is an identified group of neighborhood organization staff and volunteers that have offered to participate in training, planning and hosting community conversations around Neighborhoods 2020. The Art of Hosting Partners would take the lead role in extending invitations to other neighborhood organization leaders, community stakeholders, City Councilmembers and other City leaders. (IAP2 Goal: Collaborate)

Neighborhood Community Engagement Commission (NCEC) collaborates with NCR on developing Neighborhoods 2020 recommendations. NCEC will have representatives on the Neighborhoods 2020 Work Group, provide volunteers to lead facilitations, and assist the City with getting broad based feedback from residents. (IAP2 Goal: Involve)

NCR Staff will coordinate the Neighborhoods 2020 community engagement process in collaboration with the Neighborhoods 2020 Work Group. NCR staff will identify dates for facilitated meetings, logistics, and facilitation; gather input via the 2020 Work Group and other avenues, and provide initial analysis for review. NCR Staff will complete final analysis, prepare supporting information, draft recommendations and guidelines for NCEC Neighborhoods 2020 work group and NCEC review.

Mayor and City Council are the final decision makers. For a sustainable outcome, the work group should identify their interests early to develop consensus and clear authority for scope of work. (IAP2 Spectrum: Inform/Consult)

City Departments often have a direct working relationship with neighborhood organizations and residents, and neighborhood funding and design may have implications for the work. The resources and collaboration of City departments is often critical to the success of neighborhood organizations in fully acting on their goals and priorities, but the roles and responsibilities of City departments in responding to these priorities remains unidentified. Key departments for this community engagement process include CPED, Public Works, Police and the Finance Department.

Budget:

Dedicated funds will be used for:

- (1) Training for up to 30 identified City staff, neighborhood organization leaders, NCEC members, and cultural community leaders in Art of Hosting methodology or similar facilitation techniques. Training will incorporate planning of community dialogues and follow up work.
- (2) Support of neighborhood organizations to organize and host community dialogues. This work will include working with NCR and NCEC to extend invitations to identified stakeholders, arrange meeting locations and hosting events, facilitation of events, and organizing any follow up workshops.

Process:

October 2016	• NCR will form Neighborhoods 2020 Work Group comprised of
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	<p>NCEC Commissioners, City Staff and AoH neighborhood organization partners</p> <ul style="list-style-type: none"> • RCA to City Council to lay out work plan, request funding.
Oct-Nov 2016	<ul style="list-style-type: none"> • First meetings of Work Group Identify key questions/problems/opportunities.
January 2017	<ul style="list-style-type: none"> • AoH training. Training workshops will be centered on facilitation training, but will also serve as planning sessions for community conversations..
Feb--Mar 2017	<ul style="list-style-type: none"> • Community Conversations. Neighborhood organization partners will organize locations, extend invitations, and provide arrangements. NCR and NCEC may assist, in coordination with neighborhood organization partners.
Apr--2017	<ul style="list-style-type: none"> • NCR and Neighborhoods 2020 Work Group review data, develop findings and report back to community.
May--Jun 2017	<ul style="list-style-type: none"> • NCR and Neighborhoods 2020 reviews findings with City leaders and NCEC..
June 2017	<ul style="list-style-type: none"> • Adoption of First Draft of Findings by the NCEC by June 30, 2017.
July—Aug 2017	<ul style="list-style-type: none"> • First draft recommendations. • Review of recommendations by stakeholders.
Sep--Oct 2017	<ul style="list-style-type: none"> • Revise recommendations based on feedback.
Nov--Dec 2017	<ul style="list-style-type: none"> • Recommendations to stakeholders for 45-day review and comment period.
January 2018	<ul style="list-style-type: none"> • Final development of recommendations by Neighborhoods 2020 Work Group
Feb—Mar 2018	<ul style="list-style-type: none"> • Recommendations to NCEC/NRP Policy Board, City Council.

Recommendations:

- (1) Meet early with council members to explain proposed scope of work and request feedback. Identify their interests and concerns, how best to keep decision-makers informed.
- (2) Establish dedicated web page on NCR website featuring NCEC activities.
- (3) Notify neighborhood organizations, City Departments, and Community Leaders of proposed process.
- (4) Establish an internal City work group to examine critical issues such as possible funding sources and levels.
- (5) Review of historical documentation and reports to develop initial recommendations.
- (6) Begin engagement with neighborhood organizations and residents through community meetings, etc. in 1st Quarter 2017.
- (7) Report back to NCEC and neighborhood organizations within one month of forums.
- (8) Provide initial recommendations to City Leaders and NCEC in June of 2017.
- (9) Begin a 45-day review and comment on revised CPP Guidelines and allocation formula in November of 2017.
- (10) By January 2018, begin final development of recommendations by Neighborhoods 2020 Work Group.
- (11) By end of March 2018 provide final recommendations to NCEC/NRP Policy Board, City Council.

Communications Plan:

- (1) Schedule meetings and communicate early with City Council Members and Council Aides.

- (2) Meet with Department leaders as appropriate.
- (3) Develop content and materials for dedicated web page.
- (4) Report monthly to NCEC.
- (5) Provide regular (monthly?) email updates to neighborhood organizations and post updates on web page.
- (6) Deliver documents for review and comment by both regular mail and email to neighborhood organization contacts.
- (7) Meet with neighborhood organizations and other stakeholders as requested.

Financial Review:

Select financial statement.

Transfer of \$50,000 from fund 01SNR 8900-800 to fund 01800-8450100 to support budget.

- Future budget impact anticipated.**

- Approved by the Permanent Review Committee.**

- Meets Small and Underutilized Business Program goals.**