

**LICENSES AND CONSUMER SERVICES  
LICENSE INSPECTOR'S REPORT**

**FILE: 13171**

**WARD: 7**

**NEIGHBORHOOD: Downtown West**

**APPLICANT:** Hennepin Theatre Trust

**DBA:** New Century Theatre

**ADDRESS:** 615 Hennepin Avenue #140

**LICENSE APPLICATION TYPE:** On Sale Liquor Class A with Sunday Sales

**DATE OF APPLICATION:** September 6, 2011

**INSPECTOR:** Craig Eliason

**BASIC LICENSE INFORMATION**

**Zoning District:** B4-2. This zoning designation allows an alcohol establishment.

**Church or School:** N/A

**Public Hearing:** Five notices were mailed to property owners and residents within 300 feet of the main door of the establishment on September 14, 2011. The public hearing is scheduled before the Regulatory, Energy & Environment Committee on September 26, 2011 at 1:30 PM in Room 317 City Hall.

**PREMISES**

The licensed premises will consist of 7,681 square feet of newly renovated space on the ground level of the building commonly known as City Center, located at 615 Hennepin Avenue. The theatre will consist of seating for 275 patrons. The Fire Department has calculated a total occupant load of 450 persons for this establishment.

**APPLICANT**

The applicant is Hennepin Theatre Trust, a Minnesota corporation lawfully organized and registered with the MN Secretary of State's office on November 7, 2000 (charter #1W-452). The Board of Directors, which currently includes 23 individuals, is the governing board of the corporation. The officers of Hennepin Theatre Trust are as follows:

<u>Name</u>	<u>Title(s)</u>	<u>Interest</u>
Thomas L. Hoch	President/CEO	0%
Kjirsten Johnson	Controller	0%
Patrick Plunkett	President's Circle	0%

### **BUSINESS PLAN AND OPERATIONS**

The applicant indicates that New Century Theatre's hours of operation are dependent on the performance schedule, which varies by show. Normal business days are Sunday through Saturday, typically evenings until 10:00 PM. Hennepin Theatre Trust policy is to employ servers with at least 3 years of prior bartending and service experience. Each employee will be required to attend at least one training class each calendar year provided by Loss Control Services. Hennepin Theatre Trust requires identification of each attendee who wishes to purchase alcohol. They have a strict "one beverage per person per visit" policy with a "three drink maximum per person for each performance." The applicant indicates that it has no intent to offer charitable gambling activities or sponsor competitive sports teams.

### **POLICE REVIEW**

Sgt. Markstrom completed background and financial reviews on September 8, 2011 and has recommended approval of the application.

Craig Eliason, Inspector  
Licenses and Consumer Services