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INTRODUCTION



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WHO ARE WE?

SavedTheVikes.org is a grassroots, nonpartisan group dedicated to getting the Vikings a new home in Minnesota. The group is open to many forms of stadium solutions and financing, and does not advocate a specific agenda. SavedTheVikes.org is for the fans & by the fans. This group is not affiliated with any company or political organization.

FANS WISH LIST



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WHAT WE HEAR MOST...

- Retractable Roof*
- Tailgating
- Bigger Concourses*
- Easier Entering and Exiting**
- Fan Plaza
- Permanent Grilling Areas
- Expanded Cuisine and Beverage
- Restrooms (specifically no trough's)
- ADA
- Wi-Fi/Consumer Electric
- Landmarks/Statues

TAILGATING



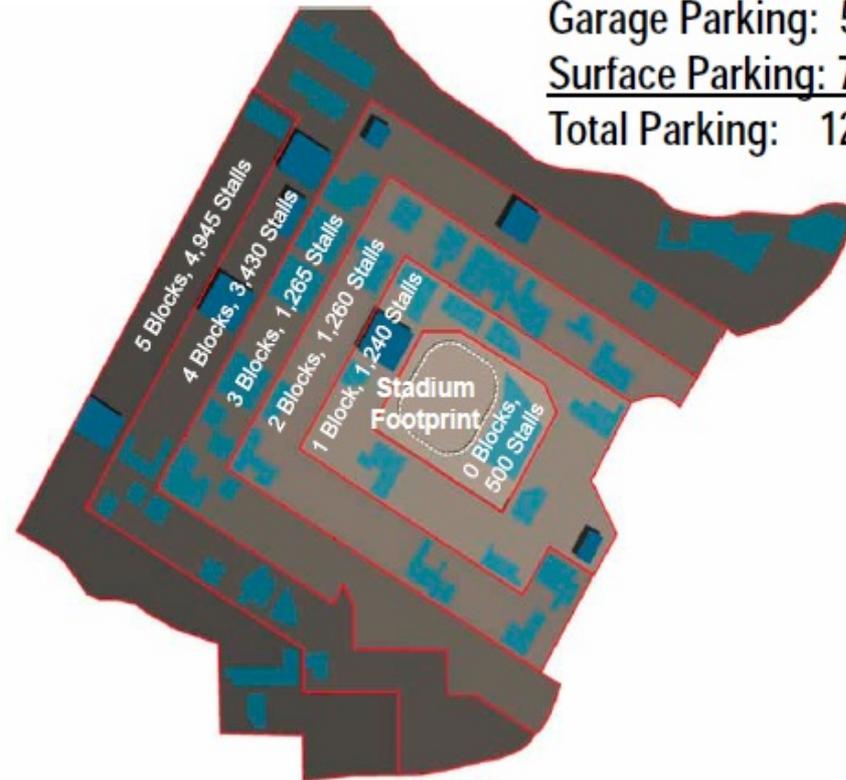
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Spooners, Gawkers and Walkers

- Proximity
 - How far is too far?
- Cost
 - How much is too much?
- Operations/Maintenance
 - What is needed to efficiently manage a clean, fun experience?
- Sustainability
 - Striking the balance between enough tailgating space and unused parking lots Tuesday-Saturday

- 2,000 premium stalls in immediate proximity
- When Tailgating becomes a premium...
 - Railgating/Trailgating
 - Tailgating on top floors of ramps
 - Identify remote tailgating locations (See Chicago)

Metrodome Site – Parking



Garage Parking: 5,600 (44%)
Surface Parking: 7,000 (56%)
Total Parking: 12,600 (100%)

TAILGATING

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- Soldier Field
 - Tailgating nearly one mile away
 - Shuttles take fans to and from game





OTHER WISH LIST ITEMS

- Green spaces be functional
 - ▣ Flag football, Punt-Pass-Kick, Soccer, Power Soccer, Bean Bag Toss, Bocce Ball, Ice Hockey, Broomball, Curling etc.
- Charcoal and gas grills be allowed
- Adequate space for temporary structures
- Video screen surfaces for playing game highlights and other games
- Better access to restrooms (temporary and permanent)

TAILGATING



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SUSTAINABILITY

- Leverage video surfaces
 - ▣ “Movies in the City”
 - ▣ Drive-in Monday Night Football
- Green Spaces
 - ▣ Picnic areas for other events
 - ▣ Bike racks/lock up
- RampGating
 - ▣ Tailgating on elevated ground level and roof level
- Holiday Themed Tailgating
 - ▣ Halloween, Thanksgiving, Christmas/Chanakuh, New Years

FAN PLAZA



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□ PLAZA COMPONENTS

- Permanent Grilling Areas
- Expanded Cuisine and Beverage
- Restrooms (specifically no trough's)
- ADA
- Wi-Fi/Consumer Electric

FAN PLAZA



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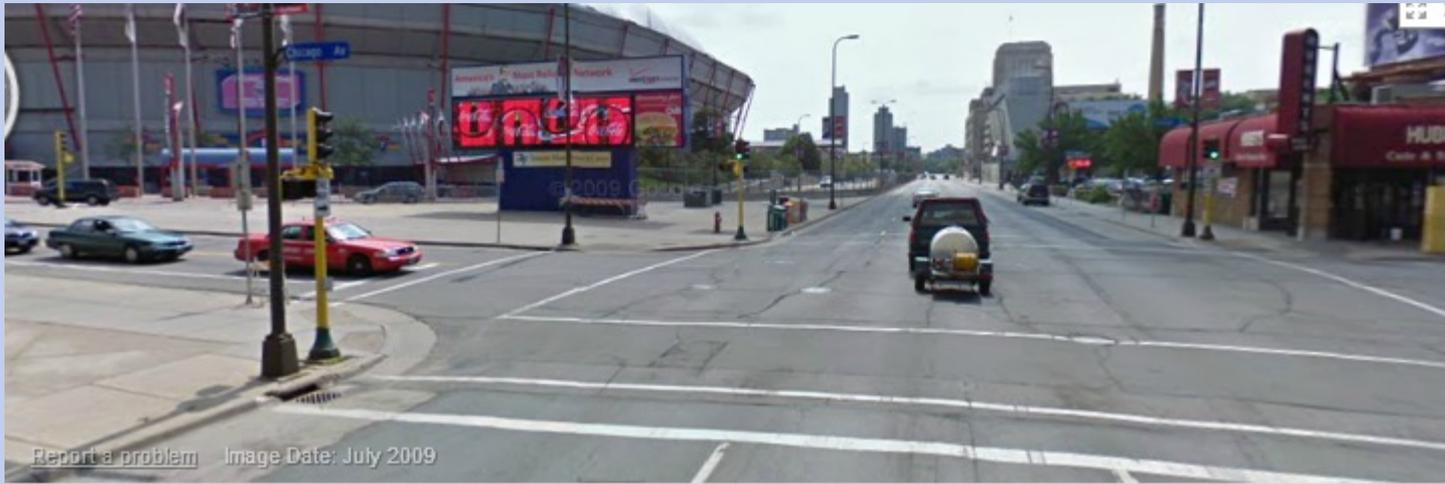
- WHAT FANS ARE ASKING FOR IN A PLAZA
- Band Shell
- Ability to host weddings and other events
 - “So nice and so clean I’d want to get married there”
- Grilling Area
- Lite Rail Hub/Rooftop bar
- Restaurants and bars on street level of stadium facing externally, open to public
- Sporting apparel shops
- Vikings Hall of Fame accessible all year round

FAN PLAZA



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DOME'S 6th STREET BLUES



[Report a problem](#) Image Date: July 2009

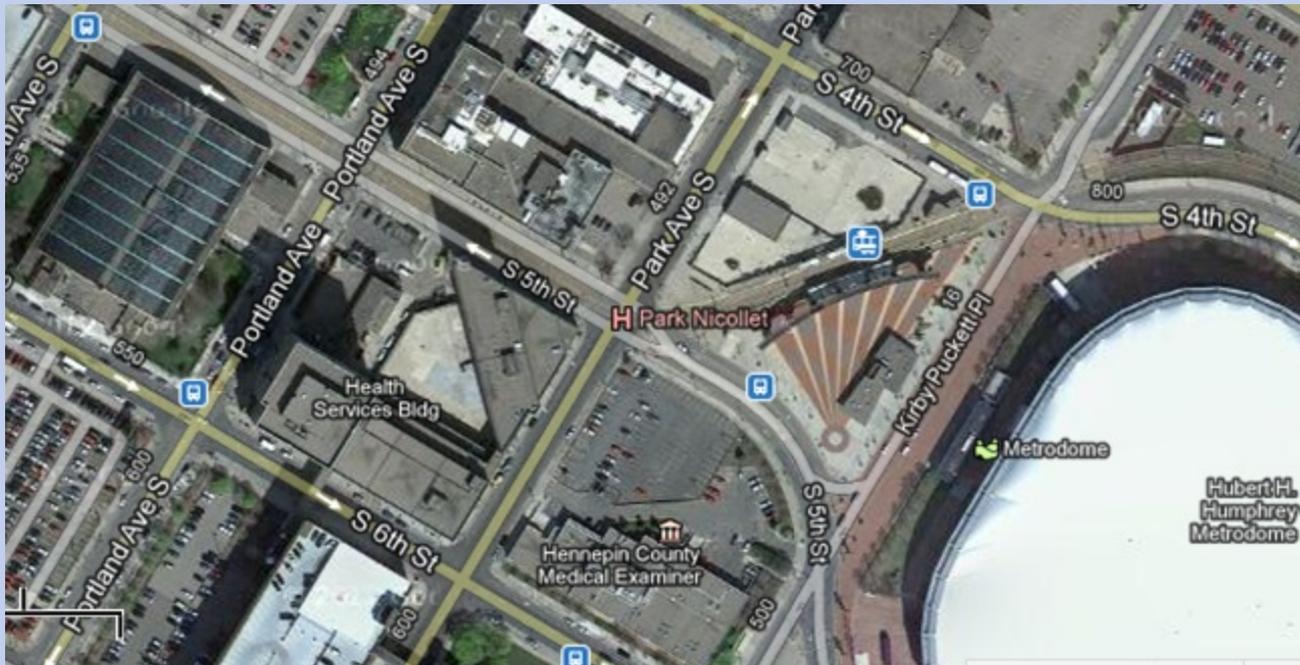


FAN PLAZA



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WHY THE PURPLE PATH IS SO IMPORTANT





WHAT TO CONSIDER

- ❑ Logistics of funneling people through a plaza, not around
- ❑ Multiple entrance and exit points to reduce congestion
- ❑ Concealed Infrastructure(Electrical, Communications, PA)
- ❑ No “Back Door” and unique feel at each entrance with signage to plaza and other entrances
- ❑ Permanent Restrooms through out plaza (without troughs)
- ❑ Wi-Fi access and Consumer Electric access for charging smart phones (Pay-Per-Use model)



PERMANENT GRILLING AREAS

- Grilling capacity
- Logistics
 - Gas or Charcoal
 - Pay per use model?
 - Von Hanson “Meat Stand” selling charcoal, meat, utensils
 - Access to beer, wine and soft drinks
- Aesthetics
 - A la electrical transformers – Horns painted on sides?
- Permanent/Secure
 - Locking lids on game days, fenced area, etc



EXPANDED CUISINE & BEVERAGE

- Minnesota themed cuisine and beverages
- More offerings beyond Corn Dogs and Hot Dogs
 - Ice cream
 - Brunch items
 - Ribs, steak, seafood
 - Bloody Mary's, Screwdrivers and Mimosa's
- Use Target Field as a model
 - Murray's, Land-O-Lakes, Rudolph's, etc
- Rooftop Bar/restaurant on top of transit station overlooking fan plaza

FAN PLAZA



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ADA

- Accessibility up and down curbs during high traffic gatherings
 - Currently at end of blocks
- Easier accessibility into stadium
 - Non-revolving doors
- More access to handicapped equipped restrooms
- Concession counter height at 36"-40"
- Sporting activities for wheelchair athletes
 - Basketball, power soccer
- Closed Captioning on digital signage
- More on the fan's ADA perspective check out Michael Sack's "Two Men On" blog: <http://gravessack.wordpress.com/>

LANDMARKS



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ATTRACT PEOPLE, CREATE MEMORIES – YEAR ROUND

- Minneapolis – Spoon and Cherry, Mary Tyler Moore
- St. Paul - Peanuts
- Target Field – Killebrew and Sid Hartman
- Vikings Stadium – Bud Grant, Purple People Eaters and Benchwarmer Bob in close proximity, Sculptures on fringe between neighborhoods and stadium



?QUESTIONS?

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COMMENTS