

# HOURCAR

## Quarterly Report

City of Minneapolis  
Public Works – Traffic & Parking Services  
Car Sharing Pilot Program



June 18, 2014

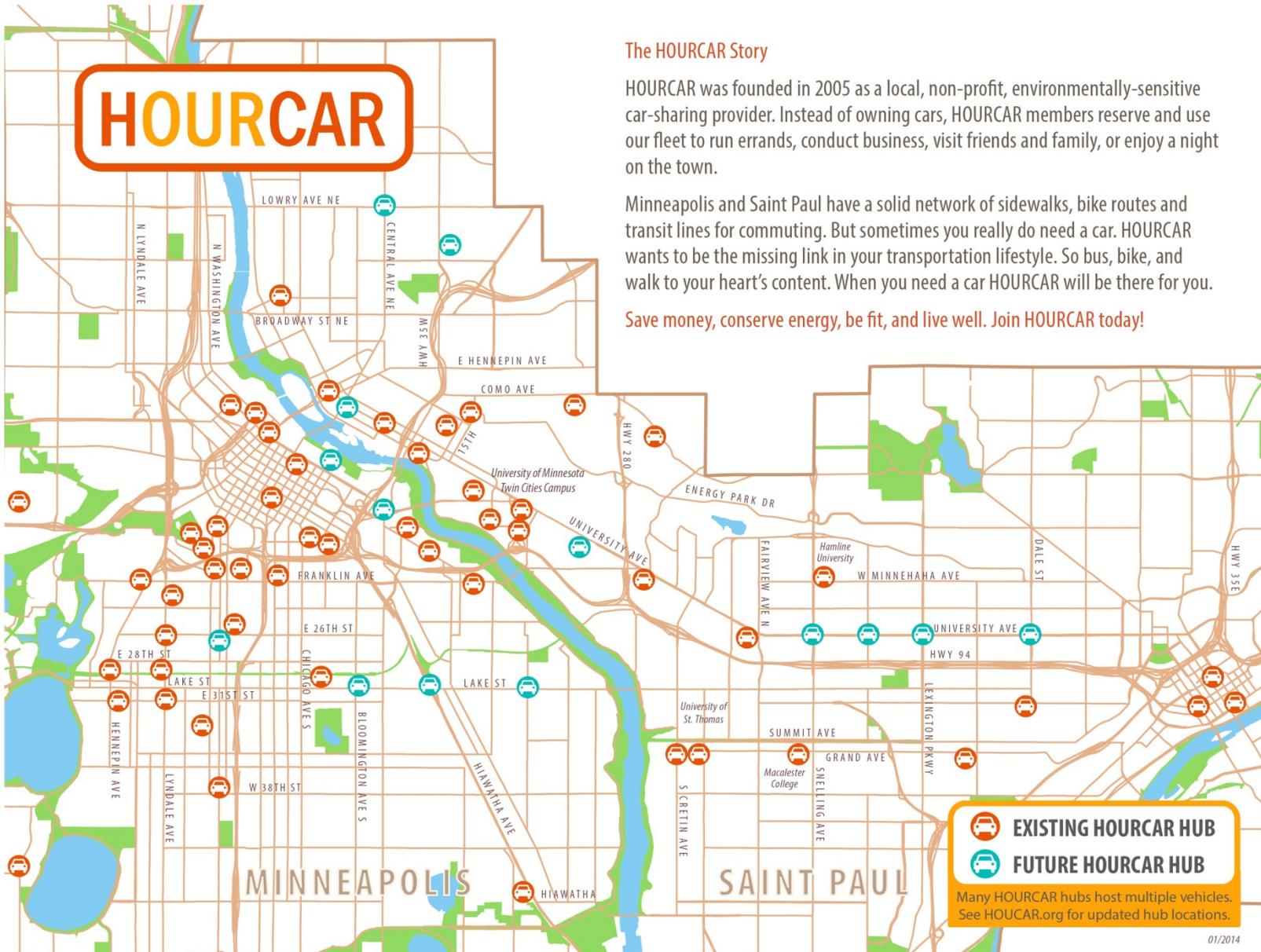
# HOURCAR

## The HOURCAR Story

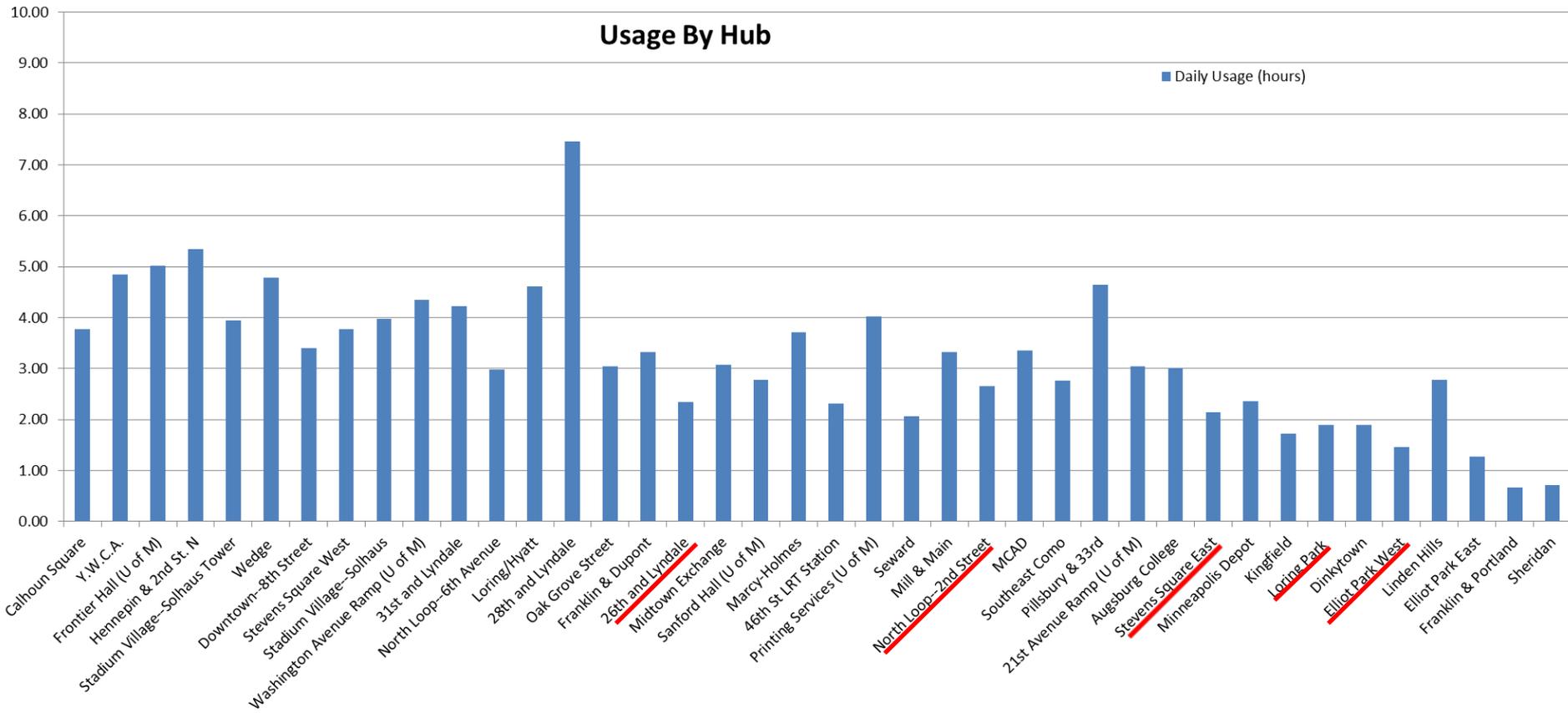
HOURCAR was founded in 2005 as a local, non-profit, environmentally-sensitive car-sharing provider. Instead of owning cars, HOURCAR members reserve and use our fleet to run errands, conduct business, visit friends and family, or enjoy a night on the town.

Minneapolis and Saint Paul have a solid network of sidewalks, bike routes and transit lines for commuting. But sometimes you really do need a car. HOURCAR wants to be the missing link in your transportation lifestyle. So bus, bike, and walk to your heart's content. When you need a car HOURCAR will be there for you.

Save money, conserve energy, be fit, and live well. Join HOURCAR today!

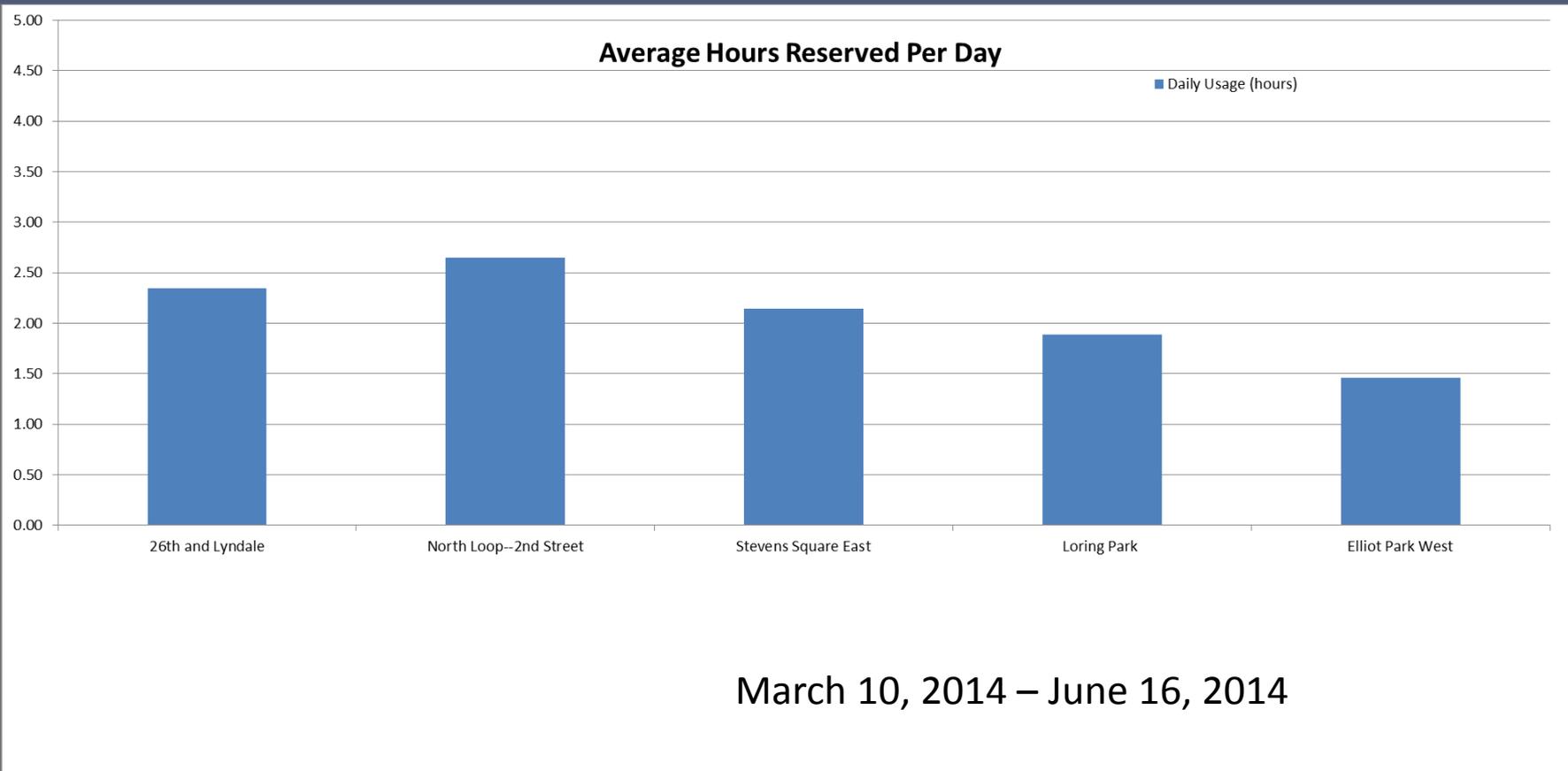


# Usage—Minneapolis Hubs

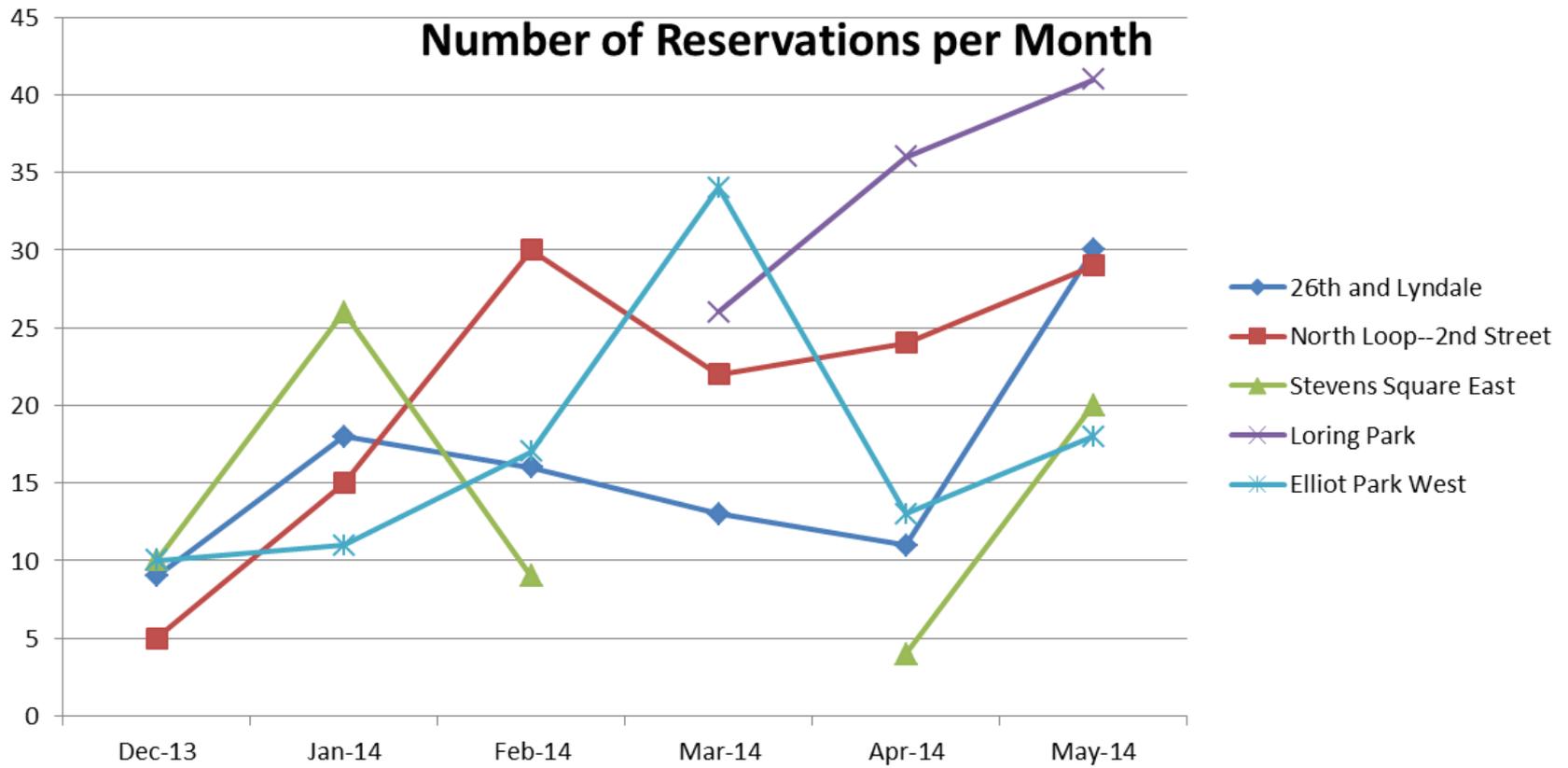


March 10, 2014 – June 16, 2014

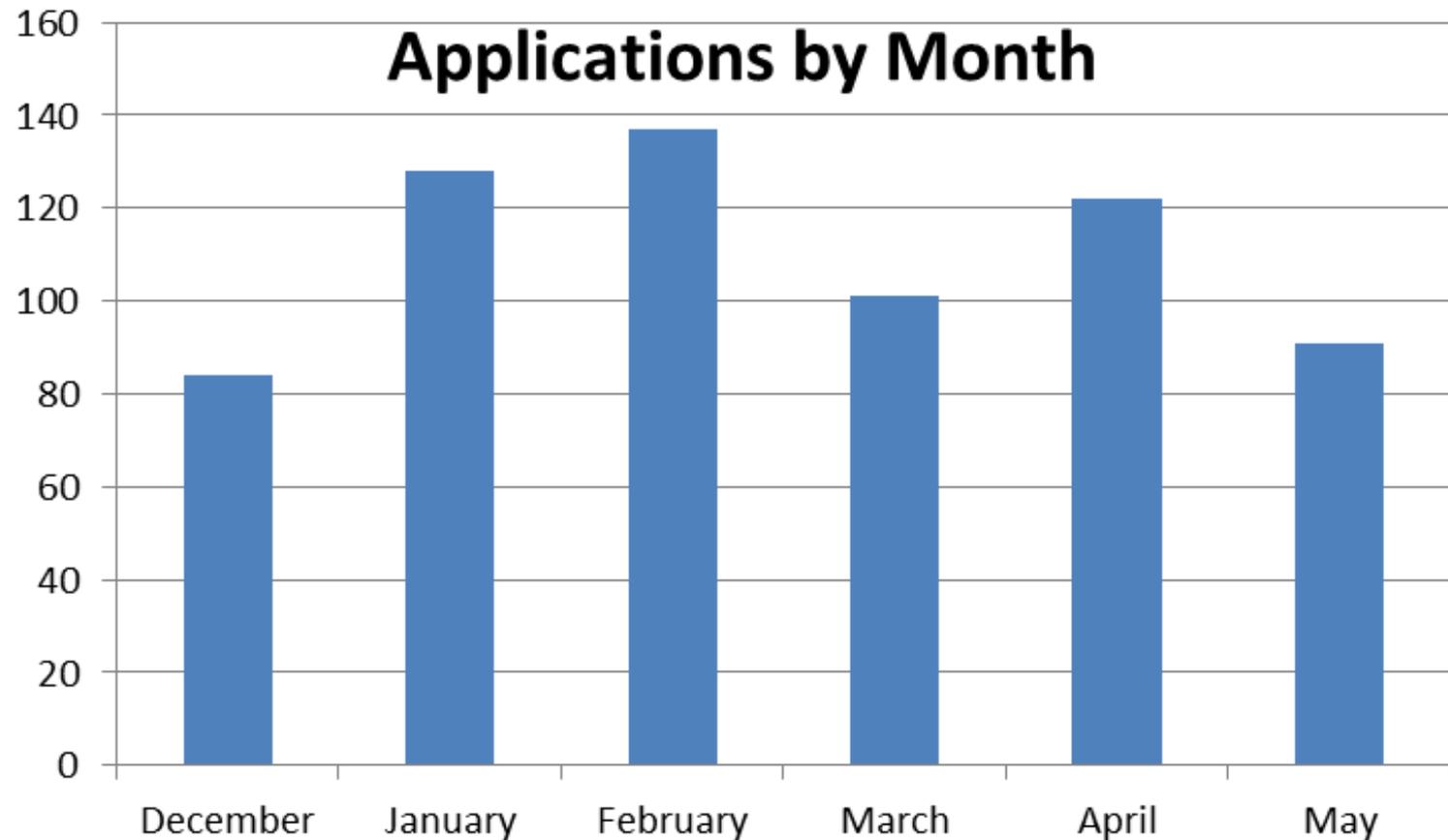
# On-Street Hubs



# On-Street Hubs



# New Members



# New Members by Zip Code

Zip Code	Members
55401	11
55402	1
55403	20
55404	10
55405	11
55406	6
55407	15
55408	15
55409	3
55410	2
55413	6
55414	67
55415	1
55416	3
55417	2
55418	5
55419	1
55454	8
55455	13

# Challenges

## Parking scofflaws

- Unauthorized vehicles parked in HOURCAR's on-street spots continues to be a problem, particularly in Loring Park
  - ▣ Approximately 10% of reservations at our Loring Park hub encounter this problem

# Questions



**HOURCAR**

Thank you