

Request for Committee Action

To: Ways & Means
Date: 11/14/2016
Referral: Not Applicable
From: Information Technology
Lead Staff: Barbara Malinski and Jeff Schneider
Presented by: Otto Doll, Chief Information Officer
File type: Action
Subcategory: Contracts & Agreements

Subject:

Contract Amendment with OpenGov, Inc., for budget and financial information sharing software

Description:

1. Authorizing an increase to Contract No. C- 38880 by \$25,000 for a new not-to-exceed total amount of \$71,900 for software that enables the City to publish budgetary and other financial information that is accessible to the general public, and
2. Authorizing extension of the contract through Dec. 31, 2017, with an option to extend for one additional year, with any extension maintaining at the same annual rate, not-to-exceed \$25,000, and
3. Authorizing updates the City's General Terms and Conditions, with the following exceptions:
 1. Cap on General Liability equal to 12 months of fees paid by the City
 2. Cap on Intellectual Property Liability equal to one million dollars.

Previous Actions:

October 31, 2014 - Committee recommends that the proper City officers be authorized to execute a contract with OpenGov for the provision of web hosting and display of City financial data for a two-year period in an amount not to exceed \$50,000 with certain modifications to the term contained in the Standard Agreement for Professional Services.

Ward/Neighborhood/Address:

Not Applicable

Background/Analysis:

The City has a Standard Agreement, C-38880, with OpenGov for the financial transparency website. Finance and Property Services (FPS) selected this vendor in 2014 after interviewing OpenGov and the one other national company in this very limited market. OpenGov was selected based on their knowledge of municipal finance, graphics and interactive features, and the relatively simple ongoing staff effort to maintain the site. The current contract expires December 31, 2016.

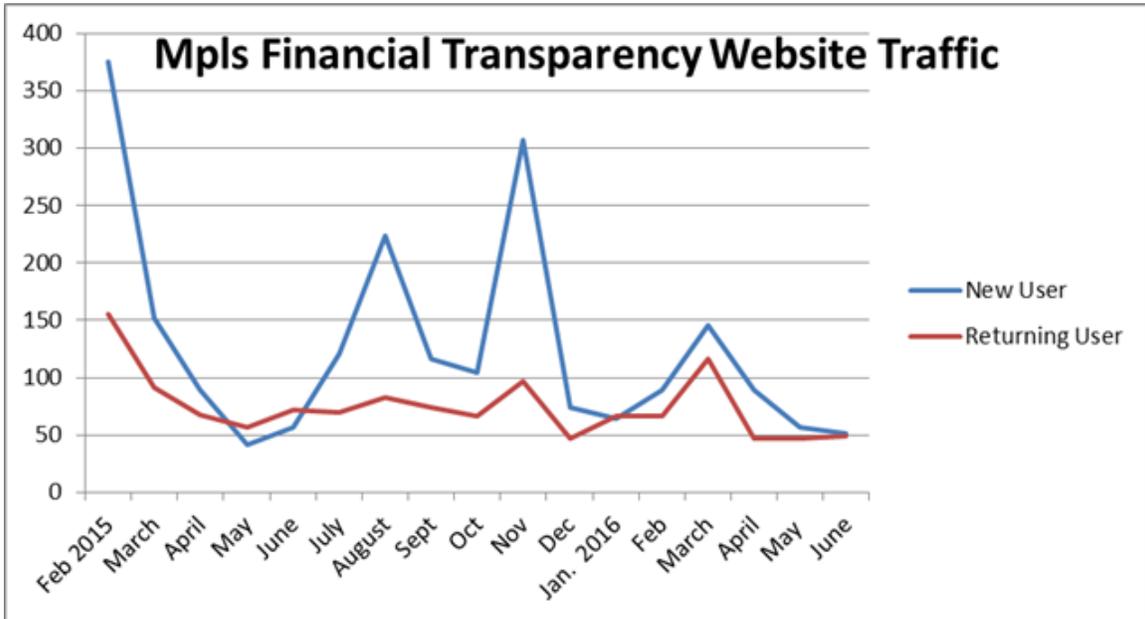
Extending the contract beyond 2016 will exceed the \$50,000 threshold at which RFPs are normally required. For several reasons FPS would like to extend this contract for up to two (2) additional years, through December 31, 2018, in order to focus on filling key department leadership positions this fall and assist in supporting the implementation of the forthcoming Enterprise Land Management System (ELMS). The vendor is performing and the City's financial transparency website is being updated monthly with minimal City staff maintenance, which took several months to reach a point of efficiency. To undertake an RFP this fall and switch to a new firm will likely result in a service interruption starting January 1, 2017, as a longer lead time is

required to change platforms. The department plans to fully explore options in 2017 for continuing this service in the future either via an RFP and/or the creation of a website with internal resources, to be initiated either in 2018 or 2019 as resources allow.

The PRC approved this request at its meeting of August 25, and authorized FPS to extend the contract up to two more years.

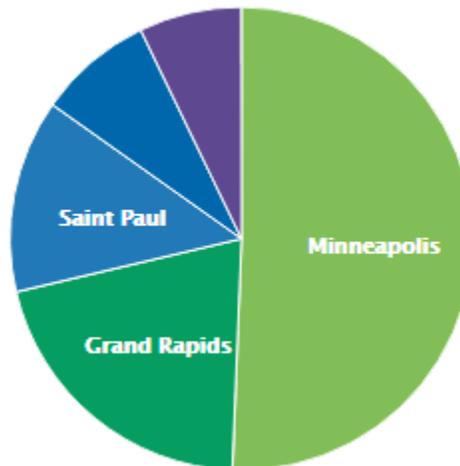
Visitor Analytics

From the launch date of February, 2015 thru June of this year, there have been approximately 2,200 unique visitors to the site, with total visits exceeding 22,000 (1,300 per month). The graph below displays user visits [not total site visits] over time.



Additionally, user statistics indicate that over the last 90 days, Minneapolis continues to be the single largest geographic location of site visitors:

Top 5 Locations



Financial Review:

No additional appropriation required, amount included in current budget.